



Press release of November 3, 2015

BARDEHLE PAGENBERG to enter into strategic partnership with Singaporean law firm YUSARN AUDREY

The law firms BARDEHLE PAGENBERG and YUSARN AUDREY announced their cooperation in the field of IP law and technology transfer today with a formal ceremony in Singapore, attended by the German Ambassador Dr. Michael Witter.

The particular objective of this cooperation is to jointly promote technology transfer between Asia and Europe, in addition to liaising on issues of general IP law. This particularly involves focusing on technology transfer between the ASEAN countries and German SMEs. With their particular expertise and existing contacts, BARDEHLE PAGENBERG and YUSARN AUDREY wish to provide support for technology licensing, cooperation, joint venture and merger and acquisition projects.

Singapore, which is considered the gateway to the ASEAN countries, played a crucial role in the very establishment of the ASEAN Economic Community. It is here that YUSARN AUDREY, which boasts excellent connections with all the relevant local and regional institutions, was founded in 1999 as one of the first specialist IP law firms in Singapore and the region.

This strategic partnership makes BARDEHLE PAGENBERG one of the first German IP law firms to focus on the issue of technology transfer to Asia, providing advice and contacts.

BARDEHLE PAGENBERG combines the professional expertise of attorneys-at-law, patent attorneys, professional representatives before the European Patent Office, specialized trademark lawyers and qualified technical consultants. Our consulting services are tailored to our clients' particular requirements and the specific circumstances of each case.

Press contact

Gabriela Tröger
Marketing & PR
Prinzregentenplatz 7
81675 Munich

T +49.(0)89.928 05-0
F +49.(0)89.928 05-444
gabriela.troeger@bardehle.de
www.bardehle.com

BARDEHLE PAGENBERG

BARDEHLE PAGENBERG
Partnerschaft mbB
Patentanwälte Rechtsanwälte
Amtsgericht München
Partnerschaftsregister 1152
ISO 9001 certified

Prinzregentenplatz 7
81675 München
T +49.(0)89.928 05-0
F +49.(0)89.928 05-444
info@bardehle.de
www.bardehle.com