



Press release dated February 6, 2023

BARDEHLE PAGENBERG appoints new partner

BARDEHLE PAGENBERG is delighted to announce that Clément Jaffray has been appointed new partner at the Paris office.

“During his seven years as associate in the Paris office, Clément has shown that he has the professional and human qualities required at partner level. Peers recognize him as a thorough and reliable colleague. Our clients appreciate his responsiveness and dedication. He is also perfectly in line with the spirit of modernity that drives our entire professional approach,” rejoices Julien Fréneaux, Managing Partner of BARDEHLE PAGENBERG in Paris.

**BARDEHLE
PAGENBERG**



Clément Jaffray

Attorney-at-Law (Avocat),
BARDEHLE PAGENBERG SAS
SPE

Paris Office

[https://www.bardehle.com/en/
team/jaffray-clement](https://www.bardehle.com/en/team/jaffray-clement)

Clément Jaffray provides representation and assistance to a diverse range of clients, including multinational companies, SMEs, and creative individuals and agencies in patent, trademark, design, copyright, and trade secret matters. Clément's extensive client base encompasses major players across industries such as telecommunications, technology, the pharmaceutical and automotive industry, food and beverage, and fashion/luxury.

In addition to intellectual property law, Clément offers legal advice on advertising law and environmental regulations, with a focus on green claims and product marking. Clément also has extensive experience in assisting wine and liquor makers with trademark law and geographical indications issues.

Clément has a successful track record in litigating intellectual property, unfair competition, and free-riding cases before both French and European courts and Intellectual Property Offices, including the French PTO (INPI) and the EUIPO. He also handles domain name disputes before AFNIC and WIPO, and provides Intellectual Property Rights enforcement services with French customs.

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	<p>Clément teaches intellectual property law at the University of Toulouse and is a member of several professional organizations, notably AIPPI, APRAM, and ACE.</p>
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For further information on the international team of attorneys-at-law and patent attorneys of BARDEHLE PAGENBERG, please visit: <https://www.bardehle.com/en/team>

BARDEHLE PAGENBERG combines the professional expertise of attorneys-at-law, patent attorneys, professional representatives before the European Patent Office, specialized trademark lawyers and qualified technical consultants. Our consulting services are tailored to our clients' individual needs and the specific circumstances of each case.

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